## JENNIFER JON FARR

9171 Culbertson Road, Dansville, NY 14437 ♦ 585-747-8221 (c) ♦ 585-335-2844 (h) ifarr@stny.rr.com ♦ Online Portfolio: http://farr-integratingit.net

Seeking a position that uses my experience as an educational staff developer, technology leader, and curriculum specialist to facilitate teacher success and student knowledge with a focus toward building 21<sup>st</sup> Century learning skills.

## **EDUCATION / CERTIFICATIONS**

Certificate of Advanced Study SUNY Brockport, Brockport, NY

M. Ed. Educational Technology University of Missouri, Columbia, MO

B.S. Business Distributive Education SUNY Oswego, Oswego, NY

Business Management Development Rochester Institute of Technology, Rochester, NY

School of American Crafts Rochester Institute of Technology, Rochester, NY

## PROFESSIONAL EXPERIENCE

## **Educational Consultant**

2004 - present

Farr-Out Links to Learning - Dansville, NY

Consult, research, publish, develop, and deliver trainings and resources for K-12 teachers

- Current member of the New York State Google Master Training Cohort
- Publish Farr-out Links to Learning blog (<a href="http://farroutlinks.net/blog">http://farroutlinks.net/blog</a>).
- Named one of the top 100 Twitter educators to follow by Online Degree World
- Wrote several articles published online in the Best Practices section of Technology & Learning
- Published Inquiry-based teacher calendar used by 200+ school districts in New York State
- Developed and facilitated 30+ workshops across Southern Tier, Rochester, and Buffalo area
- Hired as a consultant in the Binghamton City School District

### **Professional Development Specialist** (8 month temporary position)

2009 - 2010

ONC BOCES - Stamford, NY

Provided a wide range of in-district K-12 professional development services across a 22-district region

- Developed student data reports and facilitated data-driven enrichment workshops with teachers
- Observed lessons and provided feedback to teachers as requested by school administrators
- Facilitated curriculum mapping in schools
- Presented teacher and paraprofessional workshops
- Facilitated regional PLC's (Professional Development Communities)
- Researched and developed instructional materials that supported best teaching practices
- Posted and maintained a comprehensive instructional reference site for educators in the region
- Modeled best practice strategies for technology integration, reading, and math

## **Technology Curriculum Coordinator** (1 year contract)

2007 - 2008

Ballston Spa Central School District - Ballston Spa, NY

Provided instructional technology leadership at the K-12 level

- Consolidated and aligned instructional software, saving the district approximately \$20,000.00
- Developed a 3-year instructional technology plan, that incorporated a cyclical budgetary approach
- Designed and oversaw the development of two computer labs for professional development use
- Implemented SMARTboard initiative that included trainings and in-class modeling

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## Administrative Intern/Technology Integration Specialist (grant-funded)

2004 - 2006

Bath Central School District - Bath, NY

Met with teachers and administrators in the district to model effective technology integration practices that supported student learning, literacy skills, and authentic assessment

- Keynote speaker for the Southern Tier Education Technology conference
- Collaborated with School World developers, administrators, and teachers to develop and initiate student digital portfolios (approximately 83% of our students had started the portfolio process when the grant that funded my position was cut short)
- Researched, developed, and presented professional workshops that emphasize best practice and curriculum enhancement
- Mentored and worked with district teachers to integrate technology in curriculum
- Served on District Technology Committee and Community Education Committee
- Thinkfinity trainer, iSafe Trainer, PBS United Streaming Trainer, PBS TeacherLine facilitator, IC<sup>3</sup> certified
- Assisted in the development of a community adult education program

## Instructional Support Specialist

2001 - 2004

SCT BOCES Regional Teacher Center/Model Schools - Corning, Elmira, Regional

Met with teachers and administrators at the regional, district, and building level to plan and develop curriculum and technology-rich materials to support student learning

- Researched, assessed, made recommendations, and trained teachers in topics that included instructional technology, diversity, differentiation, and equity practices
- Presented 6-hour workshop Creative Curriculum Extension at NECC (National Educators Computer Conference)
- Presented numerous workshops at the state level NYSCATE (New York State Association for Computers and Technologies in Education)
- Developed hard-copy and online newsletters for the Teacher Center
- Researched, designed, and posted over 100+ educational portals for teachers and students

### PROFESSIONAL WORKSHOP SAMPLING

A few of the workshops I developed in the past:

- Integrate to Differentiate
- Using Digital Storytelling to Develop 21st Century Digital Literate Learners
- Using Technology to Promote Integrity and Battle Cheating and Plagiarism
- Using Interactive Whiteboard Technology to Present, Engage, and Instruct
- Technology that Supports Formative Assessment
- Technology that Supports Authentic Assessment
- Using Mindmaps to Develop Connections
- Daily Specials: Web Resources that Support Daily Integration
- Smartboard Technology I, II, III (Introduction, Material Review & Refinement, Presentation)

### **COMPUTER SKILLS**

- Microsoft Office
- Web Design (Dreamweaver, Wordpress, FTP protocol)
- School World (district, teacher, and student modules)
- Blackboard
- Web 2.0 and Social Networking expertise
- Intel Trainer
- Video and Imaging expertise (MovieMaker, Photoshop, PhotoStory 3, etc.)

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### **PROFESSIONAL REFERENCES**

Christopher Smith
Director of Educational
Technology &
Communication Services
Bath Central School District
25 Elias Avenue, Bath, NY 14810
607-776-3301 x1650

Susan Stoya
Director of Secondary Instruction
Greater Amsterdam CSD
11 Liberty Street, Amsterdam, NY 12010
518-843-5590

Jenny Dean Teacher Center Director Schuyler-Chemung-Tioga/Corning Teacher Center 459 Philo Road, Elmira, NY 14903 607-739-3581

Cinda Wheat 3rd Grade Teacher Bath Central School District 25 Elias Avenue, Bath, NY 14810 607-776-3301 Former supervisor Chris Smith says, "I have always been very impressed by the manner in which Jen deals with students, staff, parents, and community members. She has excellent organizational and communications skills, and has been able to work effectively with students and staff at all grade levels in all curricular areas. She is very easy to work with and always willing to go beyond her required duties to insure that a safe, nurturing, and productive environment exists for students and staff. She always leads by example and actively encourages others to grow and excel."

Former Ballston Spa administrator and colleague Susan Stoya says, "Jennifer's strong knowledge base, experience in the field and work ethic make her a strong candidate for an administrative position. Her position has required her to interface with stakeholder groups within and beyond the district and to promote collegiality. I strongly recommend Jennifer and wish her well in her future endeavors."

Former supervisor Jenny Dean says, "Jen is a creative and original thinker. Many of the newsletters that she put together for the SCT region reflect these qualities. Jen is a high energy self-starter who quickly assumes responsibility and is not afraid to face new challenges and situations. I cannot remember an instance in which she has missed a major deadline or failed to prepare for a new workshop."

Former colleague Cinda Wheat says, "I have found Jen Farr to be an exceptionally warm, friendly and motivating addition to our staff... She is a woman of action who gets things done quickly and efficiently... Mrs. Farr's enthusiasm and warmth are shared with our students too. My third graders absolutely adore her and love having her come into the classroom. I believe that every child senses that Jen truly cares for each of them. She is patient, kind and respectful to all students."