

# JENNIFER JON FARR

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Online Portfolio: <http://farr-integratingit.net> ♦ Daily Technology Blog: <http://farroulinks.net/blog>

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A dedicated, resourceful educational professional with proven ability to cultivate learning environments that encourage open communication with colleagues; a self-starter who innovatively approaches new project implementation; a leader who believes collaboration and a holistic approach to instruction leads to student success; a mentor who constructively works with educators to build a solid curriculum that best meets the diverse needs of 21<sup>st</sup> century learners all ages.

## Detailed educational knowledge and core skills include:

Technology Leadership / Curriculum Focused Research and Implementation / Training & Development  
Systemic Educational Planning / New Employee Mentorship and Orientation / Authentic Assessment  
Expertise / Grant Writing / Experienced Keynote Speaker / Web 2.0 Expertise

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## EDUCATION/CERTIFICATIONS

**Certificate of Advanced Study (NY State SAS/SDA)**, SUNY Brockport, Brockport, NY – GPA: 4.0

**M. Ed. Educational Technology (NY State Permanent Business Teacher Certification)**, University of Missouri, Columbia, MO – GPA: 4.0

**B.S. Business Distributive Education**, SUNY Oswego, Oswego, NY – GPA: 3.82

**Management Process Certification**, RIT, Rochester, NY

**Thinkfinity Trainer \* Master Intel Teacher \* PBS Teacherline Facilitator \* iSafe Trainer \* IC3 Certified**

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## PROFESSIONAL EXPERIENCE

### **Farr-Out Links to Learning™**

*Instructional Technology Consultant*

**Jan. 2007 – present**

Develop and provide technology trainings, materials, and online resources that are designed to increase productivity and build 21<sup>st</sup> Century skills.

- Publish daily Farr-out Links to Learning blog (<http://farroulinks.net/blog>). Reviewed and recommended more than 225 Web 2.0 applications to date. Contacted at least once a week by new start-ups requesting feedback.
- Several articles published online in the *Best Practices* section of Tech & Learning:
  - *ARISE and Manage Your Classroom Technology*
  - *Flipping-out for Fliggo*
  - *Flashcards in a Flash*
- Inquiry-based teacher calendar used by 200+ school districts in New York State.
- Developed and facilitated 30+ different technology-focused workshops in the Capital Region, Southern Tier, Rochester, and Buffalo area.
- Hired as a consultant in the Binghamton City School District to develop and provide workshops that focused on technology use in the K-12 classroom. Also assisted with curriculum mapping.

### **Ballston Spa Central School District**

*Administrator/Technology Curriculum Coordinator – Ballston Spa, NY*

**Jan. 2008 – Dec. 2008**

Brought into district on a one-year contract to provide district-wide leadership in the area of instructional technology.

- Saved the district approximately \$20,000 by consolidating district-wide K-5 software (honed software from 80 programs to 30 which will provide consistent instructional technology opportunities across the district).
- Facilitated development of a three-year instructional technology plan driven by the Partnership for 21<sup>st</sup> Century Skills and isteNET standards.
- Provided numerous technology focused workshops across the district and regionally.
- Spearheaded a teacher coaching model for technology integration support.
- Designed and oversaw the construction of two professional development labs

**Bath Central School District**

**July 2004 – Dec. 2006**

*Administrative Intern/Technology Integration Specialist – Bath, NY*

Hired as part of a Title IID Enhancing Education through Technology (EETT) grant to support literacy (using technology) and the development of K-12 digital portfolios.

- Helped develop School World web-based digital portfolio module.
- Assisted 83% of our K-12 students and teachers as they successfully began the portfolio process.
- Provided in-service trainings that focused on the use of School World teacher website module to build and develop teacher WebPages.
- Mentored teachers and worked directly in K-12 classrooms to help teachers integrate technology.
- Served on District Technology Committee and Community Education Committee.
- Selected to be keynote speaker for PBS sponsored STETS Conference in Southern Tier.
- New York State Association for Computers and Technologies in Education (NYSCATE) presenter.

**Schuyler-Chemung-Tioga BOCES, Elmira, NY**

**Oct. 2001 - June 2004**

*Instructional Support Specialist – Corning, Elmira, Regional Teacher Center, Model Schools*

Met with teachers and administrators at the regional, district, and building level to plan and develop curriculum and technology-rich materials to support student learning as part of the Model Schools team that worked out of SCT BOCES (now GST BOCES). Duties included working half-time for the SCT/C Teacher Center.

- Assigned to Corning-Painted Post City School District and Elmira City School District.
- Selected to present six hour workshop at National Educators Computer Conference(NECC) 2003.
- Presented workshops at New York State Association for Computers and Technologies in Education State Conferences in Buffalo and Albany, NY.
- Researched, developed, and taught numerous regional technology workshops.

**Avon Central School District, Avon, NY**

**Sept. 2000 – June 2001**

*Middle School/High School Business Teacher*

- Taught Computer Skills course to students in grades 7 and 8 and Introduction to Occupations to students in grades 9-12.
- Served as district School to Work Coordinator and directed co-op students.

**Dansville Central School District, Dansville, NY**

**Sept. 1989 – June 1998**

*Certified Computer Teacher Assistant/Substitute Teacher*

Itinerant Substitute Teacher grades 4-12 in all curriculum areas three years prior to becoming the High School Computer Teacher Assistant.

- Served on District Technology Committee and helped develop district technology plan.
- Upgraded and installed computer labs to meet increased needs of students and teachers.
- Worked with architect to design computer labs for building project and sat on committee to interview computer hardware representatives for district-wide computer purchases.
- Worked with high school teachers in all curriculum areas to integrate technology and facilitated the technology portion of lessons developed by teacher colleagues and myself.
- Wrote a grant that brought \$12,000 in software, staff development and supplies to the district.

## PROFESSIONAL ASSOCIATIONS

Member of International Society for Technology in Education  
Member of the New York State Association for Technology and Computers in Education (NYSCATE)  
Member of the New York State Staff Development Council  
Member of Livingston Country Chamber of Commerce

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## PROFESSIONAL WORKSHOPS AND PRESENTATIONS

### Workshops and courses I have developed, presented, and facilitated:

- Online Tools for Teacher Productivity <sup>1, 3, 7</sup>
- Using Technology for Creative Curriculum Extensions <sup>2</sup>
- Technology Integration One Day at a Time <sup>4</sup>
- Effective Search Strategies <sup>5</sup>
- Intriguingly Interactive Internet Activities <sup>5</sup>
- Show and Tell With Photo Story <sup>3, 6, 7</sup>
- Integrate to Differentiate <sup>8</sup>
- Using Digital Storytelling to Develop 21<sup>st</sup> Century Digital Literate Learners <sup>9</sup>
- Curriculum Mapping <sup>10</sup>
- Teaching for Multiple Intelligences <sup>10</sup>
- Inquiry-Based Learning in the Classroom <sup>10</sup>
- Creating Units to Support Differing Learning Styles <sup>10</sup>
- Using Technology to Promote Integrity and Battle Cheating and Plagiarism
- Goin' to Google School
- Using Interactive Whiteboard Technology to Present, Engage, and Instruct
- Creating Word Templates and Forms
- Blogs in Education
- Wikis in Education
- RSS Feeds...Information at Your Fingertips
- Making Your Computer Work for You
- Podcasts that Promote Learning
- Technology that Supports Formative Assessment
- Introduction to Blackboard
- Technology that Supports Authentic Assessment
- Use Technology to Create Picture-Perfect Instructional Resources
- Using Free Video Resources in Education
- Thinkfinity Resources for Educators
- Gender Equity in the Classroom
- Tweak Your WebPages using HTML Basics
- Adobe Acrobat for File Management and Archiving
- Developing and Integrating Templates and Forms in Classroom Practice
- Developing Power-Packed PowerPoints for Instruction and Project-based Integration
- QuizMaker/QuizTaker
- Claymation with Photo Story <sup>3</sup>
- Social Studies "Webcercizing,"
- Evaluating Web Resources
- Using Mindmaps to Develop Connections
- Simulation Games and Activities that Support Student Learning
- Using School World to Develop Instructionally Focused Websites
- MovieMaker

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- 1 2002 presentation at state-wide annual New York State Association for Computers and Technologies in Education (NYSCATE) Conference in Albany, NY.
  - 2 2003 six-hour workshop given at National Educational Computing Conference (NECC) in Seattle, WA.
  - 3 2003 presentation at Southern Tier Educational Technology Showcase in Owego
  - 4 2004 keynote presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 5 2004 presentation at state-wide annual NYSCATE Conference, in Rochester, NY
  - 6 2005 presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 7 2006 presentation at NYSCATE Conference in Binghamton, NY
  - 8 2006 presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 9 2006 presentation at NYSCATE Conference in Binghamton, NY
  - 10 Facilitated and taught online for PBS TeacherLine

## REFERENCES

### **Susan Stoya**

Greater Amsterdam School District Director of Secondary Education  
(former Ballston Spa Curriculum Coordinator)  
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Work Office Phone: (518) 843-5590  
E-mail address: [sstoya@gasd.org](mailto:sstoya@gasd.org)

### **David Nowacki**

Ballston Spa CSD lead technician  
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E-mail address: [DN3007@yahoo.com](mailto:DN3007@yahoo.com)

### **Joseph Lopez**

Ballston Spa Elementary Principal (recently retired)  
Home Address: 202 Coyote Ct, Ballston Spa, NY 12020  
Home Phone: (518) 885-2760

### **Marion W. Tunney**

Superintendent  
Bath Central School District  
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### **Christopher Smith**

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### **Jenny Dean**

Teacher Center Director  
Schuyler-Chemung-Tioga/Corning Teacher Center  
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